

Highwoods Academy,

Highwoods Road,
Mexborough,
South Yorkshire.
S64 9ES

☎ (01709) 583273

☎ (01709) 584757

✉ admin@highwoods.doncaster.sch.uk

Head teacher: Mr. G. R. Rhodes



Thursday 5th July 2018

Acceptable Use of Social Media

Parents' use of social media

Dear Parents/Carers,

Highwoods Academy understands and appreciates the benefits of social media; however, whilst there are many positive benefits to using social media; there may also be some significant negative impacts, such as cyber bullying, which the school does not tolerate.

Please find included with this letter our ***Social Media Code of Conduct for Parents***, this forms part of our home-school agreement. **Please read the document and return the reply slip to school.**

In order for us to set the best example possible to pupils at **Highwoods Academy**, we would like to invite parents to do the same. The school urges parents to review and sign our code of conduct, which outlines how to act when using social media.

Should **Highwoods Academy or any members of staff** be subject to any online abuse, we will take the appropriate action, which may include considering our legal options to deal with any defamatory or libellous activity on social media.

If any parents do have any concerns to make, or would like to discuss this subject further, please contact myself directly on **01709 583273**.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'G.R. Rhodes', written over a white background.

Mr G. R. Rhodes
Headteacher